



SeeGuard Surveillance Systems Inc.

**IDENTIFY
PROTECT
PREVENT
OBSERVE**



SeeGuard Surveillance Systems Inc. CCTV Service Providers.

In a typical retail environment, employee pilferage accounts for approximately 50-65% of loss resulting from product theft. The installation of a CCTV system can result in an immediate 30% and more reduction in overall loss due to theft.

Additionally, it may be possible to realize a reduction in insurance rates.

SeeGuard Surveillance Systems Inc. is a corporation based in Markham, Ontario, servicing the GTA and South Central Ontario area. We pride ourselves in an extensive background in CCTV and other Internet related technologies.

We support both end-users and contractors located in Canada. Our operations provide state-of-the-art digital video security systems, CCTV cameras and other CCTV products, accessories and services. From low-cost 1 or 2 CCTV security camera systems right up to high speed 16 camera systems (and beyond), our digital video security systems consistently out-perform those of our competitors.



SeeGuard Surveillance Systems Inc.

75 Drakefield Road, Suite 101

Markham, ON, L3P 1G9

416.826.7676

www.seeguard.com



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What is Digital CCTV?

Video Security is becoming more widespread as a means of monitoring locations, entryways, and more. Originally designed to monitor safety concerns, CCTV is continually evolving making it the ideal solution for many types of businesses and home uses. Businesses use CCTV systems to monitor employees, to trigger alerts in case of fire or motion, and to watch over loading docks. Video security is also used in retail stores to reduce shoplifting and in financial institutions and convenience stores as a deterrent to robbery. Parking lots and garages, remote areas on college/university campuses, and hospitals are also popular locations for video security systems.

Why Digital Video Security?

There are four basic reasons why people want to use a digital video security system: **IDENTIFY** perpetrators, **PROTECT** accidents or wrongdoing, **PREVENT** people and property, **OBSERVE** processes.

Who can benefit from a Video Security System?

Homeowners can identify who is at the door, check on the baby or check the house if they are away. Businesses can prevent or identify shoplifters or burglars and keep an eye on the business from home. Employee pilferage is often higher in retail than customer theft and monitoring retail employees is becoming necessary. Industry & Research can monitor processes as well as maintaining security surveillance. Education and Government can keep an eye on trouble spots.

What do I need?

The basic components of a CCTV system are security cameras, a display monitor, and a digital video recorder (DVR).

Our complete digital video security system includes quality CCD cameras connected to a digital video recorder system. This setup allows for password-protected viewing of live and recorded video at the DVR and/or from a PC, PDA, cell phone connected to the Internet or to a LAN.

Such a video security system can mean a very significant improvement in loss prevention and safety control for businesses and in peace of mind for home owners.



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CCTV Security Services.

SeeGuard Surveillance Systems Inc. is a supplier of security cameras, digital video security systems and CCTV surveillance equipment for residential, businesses, industry and government. We provide a range of packaged video security systems as well as a selection of video security equipment, including CCTV security cameras, CCTV camera lenses, video capture boards (with software) for computer add-in, digital video recorder systems (DVR) and related CCTV camera accessories. Our services are full featured in that we also provide mechanical engineering services if needed for unique and custom solutions.

Current quality and high speed computer and communications technology results in better recording quality, control and functionality as well as remote viewing. All these enhanced features are often available for a lower price and lower total cost of ownership. If you would like to learn more about the different elements of CCTV, security cameras and video security systems, please contact our office or visit our web site.



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Benefits of Digital CCTV.

SeeGuard Surveillance Systems Inc. are specialists in commercial/business CCTV security, including real-time video and digital recording. Digital CCTV systems provide ease of operation, and increased effectiveness. Record, playback and live view all simultaneously.

Digital systems provide better, clearer recordings, remote viewing which are just a few of the advantages that a digital surveillance system provides. Motion activated recording to eliminate non-activity recording is another example.

We are experts in the design and installation of digital CCTV systems. There are numerous uses for CCTV from theft, robbery, false claims, inventory shrinkage, identifying who is entering/exiting your building/office and more using advanced digital CCTV surveillance systems, including Internet enabled systems.

Benefits of CCTV Surveillance Systems:

- Robbery Deterrent
- Burglary Deterrent
- Reduce Inventory Shrinkage
- Reduce Employee Theft
- Protect Against False Insurance Claims
- Use as an Employee Training Tool
- Increase Productivity
- Reduce Shoplifting

Additional Benefits of Digital Surveillance Systems:

- Easy Search Of Recorded Activity
- Record Events Only (Optional Continuous Recording)
- Better Resolution (Live & Recorded)
- Remote Access Of Live And Recorded Activity
- Colour or Black & White or combination Day-Colour, Night-Black & White
- Reduced Service and Downtime



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Business Surveillance Packages Prevent Losses.

SeeGuard Surveillance Systems Inc. offers installation of digital surveillance systems for:

Commercial

- Deter shoplifters and burglars

Industrial

- Reduce pilferage

Government

- Monitor processes while maintaining security surveillance
- Monitor specific trouble spots

Institutional

- Protect against false insurance claims

Residential

SeeGuard loss prevention specialists can provide you with accurate information on reducing your losses. We empower businesses to fight back effectively. **Limit Losses.**

SEEGUARD CAN INSTALL SYSTEMS TO PROTECT:

- Multi-story Commercial
- Industrial Complexes
- Hi-Volume Retailers

SeeGuard Surveillance Systems Inc. can outfit the smallest business with one camera or the largest with a full range of surveillance systems.



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Typical Package Installations.

The following installation package costs are based on **typical installation** services and equipment.

Such installations include the number of CCTV related cameras, associated equipment and services indicated for each package including:

- Up to 60' of Siamese cable per camera
- Cable routing through existing wire ways, chase, suspended ceilings, basement, attic space or removable flooring
- Drilling on interior non-masonry walls
- Fasteners, plugs, jacks, etc.

We also provide **custom installation** services for CCTV. Custom services include all aspects of typical installations including:

- Elevated installations above 16' *
- Exterior cabling, conduit, fastening
- Masonry drilling
- Specific client requested locations other than those suggested by SeeGuard Surveillance Systems Inc.
- Aerial feeds (normally included with elevated installations)

* Elevated installations may necessitate the use of elevating equipment at extra cost.



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Embedded Digital CCTV Packages.

SeeGuard Surveillance Systems Inc. provides fast, quality, installation packages. Common packages and estimated costs are listed below: for Embedded Digital Video Security Systems.



1 – 4 Cameras	\$2662 - \$5176
5 – 8 Cameras	\$3971 - \$6485
9 – 12 Cameras	\$5472 - \$7986
13 – 16 Cameras	\$6878 - \$9400



Feel free to contact us if you have any questions or would like further specific information on our digital video surveillance packages. Please visit our web site at www.seeguard.com



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